# R.AGE WHO ARE WE?

#### R.AGE

INVESTIGATIVE X SOCIAL = IMPACT DOCUMENTARIES X MEDIA = JOURNALISM

#### IMPACT JOURNALISM

Don't just report on problems. Report on solutions too.

Aside from producing multimedia journalism, we create public action campaigns to give the audience an avenue to take action.



# STUDENT/TRAFFICKED

ছাত্র নাকি পাচারের শিকার

EPISODE 1: 974's The Student Trafficking Trade

#### THE PROBLEM

Foreign students are cheated into studying in Malaysia. This recruitment reeks of trafficking.

#### THE SOLUTION

Foreign student recruitment needs to be regulated.

# THE CAMPAIGN

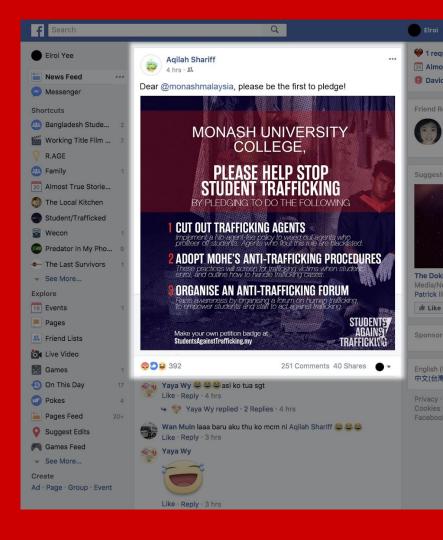
Malaysian colleges to change their recruitment practices.

# THE CAMPAIGN

Malaysian colleges to change their recruitment practices.

Web app that allows Malaysian students to post a social media petition.

rage.my/trafficked



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Reporting site for students.

#### THE OUTCOME

7 colleges pledged.

Some dodgy colleges shut down.

Education acknowledged as one avenue for human trafficking.

Bangladeshi student met the Bangladeshi education minister about this issue, on his own initiative.

## R.AGE REFUGEES NOMORE

## THE PROBLEM

Refugees are losing refugee protections.

## THE SOLUTION

Show this decision is causing harm. Reverse <u>UNHCR's</u> decision.

#### THE JOURNALISM



<rage.my/refugeesnomore>

# THE PUBLIC ACTION CAMPAIGN

the CHIN UP project

<chinup.my>

### THE OUTCOME

UNHCR reversed cessation decision.

More discussion about refugee policies.

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UNHCR reversed cessation decision.

More discussion about refugee policies.



2,561
people did their part.

PS: We might need you again.

# WORK PROGRESS MIGRANT STORIES

#### THE PROBLEM

Migrants are treated like s\*\*t.

## THE SOLUTION

Hey, they're human.



## THE FEEDBACK

Learnings from social media reactions.

#### Student/Trafficked - balanced response



Lydia Wong There's a special place in hell for people exploiting others. These people were seeking education and yet were embroiled in nightmare after nightmare. Thank you R.AGE team for quality journalism and bringing this issue into light! Hopefully these poor souls will find their way again.

Like - Reply - Message - 1y



Awang Berani They are not victims at all, we are they come here work and earn more than us. Did u know in perak atleast 500 grocery store belong to bangla? They have their own community support each other.

Like - Reply - Message - 1y





Yusadianto Mohd Nor Why enter malaysia illegally at the first place..???

Like - Reply - Message - 1y



Paarthibann Tbann Veerayah Banglas nowadays overacting in Malaysia

Like - Reply - Message - 1y



Chin Yew They are not Malaysian people. Because of them many people doesn't have work. Pity them? Who gonna pity us?

Like - Reply - Message - 1y





Zamri Gaijin Roy who cares..let bangladesh gov tackle this..thts juz the REALITY of the matter..no issues here whtsoever..MY isnt the COUNTRY ..tht need to deliver justice for them..we shud be more focus on our own well being..tough luck..thts juz life..this is happening ..all over the world..even ..the USA..theres no end to this..this is no longer news..its already becoming a documentary long ago..

Like - Reply - Message - 1y - Edited



Md Mahmudul Hassan Roni Thanks to R.AGE team for making this news...i hope it will be very helpful for the upcoming students,they will be more conscious in future. peace :

Like - Reply - Message - 1y





Toin Chang these evil bastards and asshole colleges must be shutdown! How come Minister of Education allows these institutions operate through license? Raid them all, restrict college operation license, It looks like colleges are easily built in Malaysia. HOPELESS. Even the university that I am studying also scamming its students through scholarship and credit transfer bogus.

Like - Reply - Message - 1y





Tira Never knew that this is even happening here among these people. I feel for them and thank you for making this documentary.

Like · Reply · Message · 1y



#### Refugees No More - mostly negative response



Timothy Eustace Chan Imagine being an ethnic minority being subjected to the whims of an arbitrary government and military with nowhere to run. Let us all imagine that.

Like · Reply · Message · 39w





Emily Jo Chen why do we need to protect them? Because we are all human. It could easily been us, our country that is going through war. At any day or time, we could lose our homes, our safety and if we dont help others now, who will help us? Where is your compassion?

Like · Reply · Message · 40w





Emily Felicia Luis It's not fair.. 😝 1



Sad · Reply · Message · 40w

#### Refugees No More - mostly negative response



James Jūdgês Go back to your country. We had more than enough refugees here. Your country is save just go back then.

Like · Reply · Message · 40w





Umar Al-Bahanjii Thats why we dont want you...

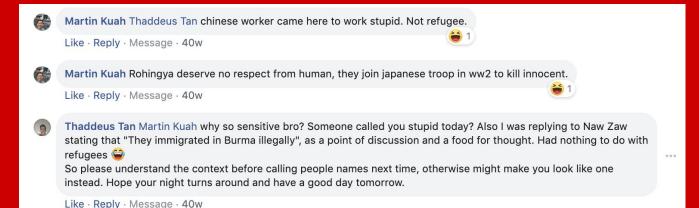
Like · Reply · Message · 40w





James Jūdgês Azreen Surani this is not our problems. Our problems is we will never forget that who did kill our Grab driver in the first place. I am more care about my countrymen.

Like · Reply · Message · 40w



#### Refugees No More - mostly negative response



Azreen Surani R.AGE then who cares....the should Myanmar Govt to take responsible ...send back to thier homeland country

Like · Reply · Message · 40w





Mat Kamil Da ckp bgs kerajaan malaysia bgi tggl di sni..... nk komplen apa lgi.

Like · Reply · Message · See Translation · 40w





Munir Firdaus Mlysia gov stupid, give them citizen authority.

Like · Reply · Message · 40w



The Chin Up Project - We placed the content on a website, not on social media, so no comments!

#### Work In Progress - overwhelmingly positive response



C Ching Siew Goh Thank you R.AGE for showing the side of the story which not many wish to see. I am blessed to have a helper (i am uncomfortable calling her a "maid" as i feel that dehumanises her) similar to Gina. She's very loving to my kids and she treats my house like her home. Thanks to her i was able to go back to work and have some time to myself. Me and my husband will always extend our appreciation to her by buying her cakes (she has a sweet tooth) and ang pow during special occasion. I told her that when you come to my house, you are part of the family. Which is why i cannot fathom why anyone would abuse maids. They are not your slave. They are here to provide a better life for their own kids back home.

Love · Reply · Message · 2w



**1** 34



Shen Yen Good job R.AGE!!!! Gina moved me to tears.

Love · Reply · Message · 2w





Vera Tay Ee Mun Kong reminded me of aunty...:)) you're so lucky too!

Like · Reply · Message · 2w





Ee Mun Kong Vera Tay Hahahaha yea

Like · Reply · Message · 2w



#### Work In Progress - overwhelmingly positive response



Rakibul Arafat Do more positive stories about migrant workers in Malaysia. People should know about them, about their dream and struggle.

Like · Reply · Message · 5w · Edited





Kishen Rao Gosh I hope Iqbal and his friends were paid and treated well/fairly for their hard work, being known how some unscrupulous construction companies take advantage of migrant workers

Like · Reply · Message · 5w · Edited





Rekha Balachandran I think this series is really brilliant. We need to realize we are more alike than we are different. And the "others" who come here seeking better opportunities want the same things we do. I hope this inspires Malaysians to treat the migrant workers with the respect they deserve.

Love · Reply · Message · 3w





MarknJo Ang Most of the time if not all we don't regard our foreign workers as people with family, relationships, desires but just robots void of feelings just got to smile or greet in acknowledging their presence means much

Love · Reply · Message · 2w





Gurdip Maan so true and I used to be guilty of this

Like · Reply · Message · 2w



Valery Khoo I have really good, well mannered and responsible Nepalese guards at my condo and I can't imagine a day without them. Our residents here mostly treat them like family and will always feed them and give them food. When they leave, they are all nicely fattened up. Sometimes I wonder if their families would even believe their suffering here. But we do what we can for them.

Love · Reply · Message · 2w



#### THE VERDICT

Although Student/Trafficked and Refugees No More generated more policy changes and response from the authorities, they received a lot of xenophobic, anti-immigrant or nationalistic responses.

Work In Progress generated overwhelmingly empathetic comments from the audience, but did little to change policy.

## OUR HUMBLE OPINION

If you want to change perceptions towards migrants, humanise, humanise, humanise. Don't portray them as a problem to be solved.

Exposés create a will to solve a problem, but does little to change public perceptions.

Both approaches are needed, but we must understand how to wield them.

# THANK YOU